

Attachment 05-01

Co-operative Program Activities
Report prepared for the Council Meeting, June 1, 2005

E. Goddard: Meetings attended

Dates	Organization	Activity
June 3-5, 2004	Canadian Association for Studies in Co-operation at the Congress of the Social Sciences and Humanities, University of Manitoba, Winnipeg	"Incentives, Financial Risks, Organizational Structure and Firm Performance: Evidence from Canadian Agribusiness Co-operatives." (co-author).
June 20-23, 2004	Northeastern Agricultural and Resource Economics Association - Canadian Agricultural Economics Society Conference	Papers: "Integrating Food Policy and Consumer Health Behaviour: A Review and Analysis." "Demand for Fats and Oils in Canada: A Comparative and Econometric Analysis of Consumer Behaviour and Preferences." (co-author). "Impact of Decision Makers Divergences n Risk Attitudes and Perceptions on Co-operative Management in Canada." (co-author). "Purusing Robust Estimates: Does Cross-sectional Analysis Support Previous Evidence of the Impact of Media Information on Canadian Meat Demand?" (co-author). "Environmental Cooperative Structures: The Case of Manure Disposal in Alberta." (co-author). "Estimating the Demand for Disaggregated Chicken Products and Parts in Canada: An Application of Scanner Data." (co-author). "Household Demand for Non-alcoholic Beverages in Canada." (co-author). "A Pooled Cross-Sectional-Time-Series Model of Canadian Fluid Milk Consumption." (co-author).
August 1-4, 2004	American Agricultural Economics Association Annual Meetings	"Impact of Decision Makers Divergence in Risk Attitudes and Perceptions on Co-operative Management in Canada." (co-author). "Nutrition or Health Risk?: Structural Analysis of Egg Consumption in Canada." (co-author). "Consumer Demand for Meat in Alberta, Canada: Impact of BSE." (co-author)
September 7-9, 2004	15 th International Cooperatives Forum, Muenster, Germany	"Impact of Regulatory Environments on Decision Makers' Divergence in Risk Attitudes and Perceptions in Canada." (co-author).
Sept. 30- Oct. 1, 2004	NEC-63 Conference, Lake Louise, Alberta	"Optimal Advertising Budgets in markets where Processors and Retailers Play vertical Stackleberg and Bertrand Games in Prices: The Case of Chicken in Canada and Eggs in Australia."
April 21-22, 2005	European Association of Agricultural Economics Conference, University of	"Canadian Agricultural Policies and Their Impact on Food Choices: Examples from the Meat Sector." (co-author).

	Reading, England	
May 18-20, 2005	Canadian Association for Studies in Cooperation Annual Meeting, University of Saskatchewan, Saskatoon	<p>“Does Regulatory Environment Affect Performance? The Case of Marketing Cooperatives.” (co-author).</p> <p>“The Evolving Structure of the Cooperative Sector in Alberta.</p> <p>“Attitudes and Satisfaction Towards Credit Unions in Alberta: A Scale and Regression Analysis.” (co-author).</p> <p>“Attitudes Towards and Satisfaction with Cooperatives in Alberta: An Application of the Theory of Planned Behaviour.” (co-author).</p> <p>“The Measurement Efficiency of Agribusiness Supply and Marketing Cooperative Firms in Canada.” (co-author).</p> <p>“Impacts of Transferring from Co-op to IOF: Pricing Games in the Western Canadian Fluid Milk Market.” (co-author).</p>
May 29, 2005	Dietitians of Canada Conference, Toronto	“Food Security: A Journey Beyond the Cost of Food.” (co-author).

E. Goddard: Organization Participation

Western Canada Dairy Seminar Organizing Committee
University of Saskatchewan Centre for the Study of Cooperatives – Centre Scholar
Department Chair, Rural Economy, July 2002-June, 2003

E. Goddard: Classes Taught

September-December 2004: Agricultural Economics 485 – Trade and Globalization (team taught)
January-April 2005: Agricultural Economics 482 - Cooperative & Alternative Business Institutions
Agricultural Economics 423/410 – Capstone courses Ag. Business
Environmental Economics and Policy

Current Student Activities:

Start Date	Student Name	Thesis Title
Fall 2004 Completing Phd April 2005	Getu Hailu	Principal Agent Problems and Capital Constraints in Canadian Agribusiness Supply and Marketing Co-operatives - employment as Faculty member, Department of Agricultural Economics and Business, University of Guelph
Completed January 2004	Jorge Mendez (Msc)	Implications of Foreign Direct Investment on the Canadian Food and Beverage, Dairy and Grain Industries –Cargill Management (September 2003 to May 2005), Rancher’s Choice Co-operative (May 2005)
Completed Summer 2004	Xiaochao Qian (Msc)	Trade Prospects for the Western Canadian Poultry Industry- Having a Baby!
Completed Summer 2004	Ben Shank (Msc.)	Pricing Games in the Chicken Processing Industry- Employed as Management in Farm Machinery Company (thesis submitted by Department for FDRS thesis competition)

Start Date	Student Name	Thesis Title
Completed January 2005	Chris Panter (Msc)	Demand for Chicken Products by Type- Employed by Alberta Milk
Completed April 2005	Cindy Wang (MSc)	Impact of Media Information on Canadian Milk Consumers by Demographic Segment- Employed Alberta Agriculture
Completed January 2005	Jose Lomeli (MSc)	Why do we eat so little beef?- Employed Rancher's Choice Co-operative
Fall 2004- Completing Fall 2005	Freda Glover (MSc)	Impact of Regulatory Environment on Performance of Marketing Co-operatives
Summer 2004	Nicholas Osuteye (summer)	Analysis on Hog Producer's Manure Survey
Summer 2004	Adrienne Herron (summer)	Carbon Credit Trading : Would Co-ops Help?

Research Proposals Submitted:

Branding Pricing Strategies in the Canadian Chicken Industry- ALIDF 2004-2006
 Consumer Demand for Eggs – ALIDF 2005-2007
 AAFC Consumer and Market Demand Agricultural Policy Research Network 2004-2008

Publications:

Freebairn, J., E. Goddard and G. Griffith. 2004. "Generic Promotion in the Food Marketing Chain." A Report for the Rural Industries Research and Development Corporation No. 04. 35 p.

Freebairn, J., E. Goddard and B. Shank. 2004. "Optimal Egg Marketing Under Changing Market Structures." A Report for the Australian Egg Corporation Limited Publication No. 04, 56 p.

Hailu, G., S. Jeffrey, E. Goddard and D. Ng. 2004. "Incentive Incompatibility in Co-operative Agribusiness Firms in Canada: Does Supply Management Matter?" *Journal of Food Distribution Research* 35(1):110-111.

Lomeli, J., E. Goddard and M. Lerohl. 2004. "Effects of Advertising, Food Safety and Health Concerns on Meat Demand in Canada." *Journal of Food Distribution Research* 35(1):143-145.

Cash, S.B., B. Cortus, E.W. Goddard, A. Han, M. Lerohl and J. Lomeli. 2005. "Integrating Food Policy with Growing Health and Wellness Concerns: An Analytical Literature Review of the Issues Affecting Government, Industry and Civil Society." Department of Rural Economy, University of Alberta, Edmonton, Alberta, Project Report 05-01, 161 p.

Cash, S., C. Wang and E. Goddard. 2005. "Dairy Products and Consumer Demand for Health Foods." In: Proceedings of the Western Canadian Dairy Seminar *Advances in Dairy Technology* 17:67-80.