

Attachment 03-01

*Co-operative Program Activities*  
*Report prepared for the Council Meeting, June 2, 2003*

E. Goddard: Meetings attended

<b>Dates</b>	<b>Organization</b>	<b>Activity</b>
May 30 2002	CAEFMS	Papers: The Evolution of Cooperatives in Western Canada The Political Economy of Cooperatives(co-author) Importance of Health Information in Wine Demand (co-author)
July 15, 2002.	Presented at the International Dairy Control Agencies 66 <sup>th</sup> Annual Meeting, Calgary	"Impact of Global Competition in the Dairy Industry."
October 23, 2002	Food Marketing Policy Center, University of Connecticut	"The Shift from Branded to Private Label: The Case of Milk and Eggs in Australia."
Feb 11-14, 2003	Australian Agricultural and Resource Economics Society Annual Meeting, Freemantle	Issues in Evaluating Generic Promotion in the Food Chain – invited paper (John Freebairn, Garry Griffith) International Trade in Dairy Products: Processors Market Power -(Ema Seyoum, Donald McLaren, Garry Griffith)

E. Goddard: Organization Participation

Western Canada Dairy Seminar Organizing Committee  
University of Saskatchewan Centre for the Study of Cooperatives – Centre Scholar  
Acting Department Chair, Rural Economy, July 2002-June, 2003

E. Goddard: Classes Taught

September-December 2002: Agricultural Economics 500 – Individual Study ‘Economics of Advertising’  
January-April 2003: Agricultural Economics 482 - Cooperative and Alternative Business Institutions  
Agricultural Economics 200 - Current Economic Issues for Agriculture and Food (co-taught)

Current Student Activities:

<b>Start Date</b>	<b>Student Name</b>	<b>Thesis Title</b>
Fall 2001 Completed Phd qualifying	Hailu Getu	Principal Agent Problems and Capital Constraints in Canadian Agribusiness Supply and Marketing Co-operatives

<b>Start Date</b>	<b>Student Name</b>	<b>Thesis Title</b>
Fall 2000 Completing summer 2003	Jorge Mendez (Msc)	Implications of Foreign Direct Investment on the Canadian Food and Beverage, Dairy and Grain Industries
Fall 2000	Kangweon Nam (Msc)	Environmental Cooperatives in Alberta: The Possibility, Benefits and Risks
Fall 2001 Completing summer 2003	Xiaochao Qian (Msc)	Trade Prospects for the Western Canadian Poultry Industry
Fall 2002	Ben Shank (Msc.)	Branding Strategies in the Chicken Processing Industry
Winter 2003	Chris Panter (Msc)	Demand for Chicken Products by type
Winter 2003	Cindy Wang (MSc) co-supervised Kevin Chen	Impact of Media Information on Canadian Milk Consumers by Demographic Segment
Winter 2003	Jose Lomeli (MSc)	Why do we eat so little beef?
Fall 2003	Freda Glover (MSc)	Cooperative Fellowship
Summer 2003	Ryan Furtas (summer)	Cooperative Survey (Federal Government)
Summer 2003	Kyla Rice (summer)	Effects of Deregulation on Rural Electricity Cooperatives

### **Research Proposals Submitted:**

Generic promotion in the food chain and

Optimal promotion strategies for retailers and processors under different market structures – RIRDC, Australia, obtained (joint with colleagues in Australia).

The Economic Implications of New Technologies in the Beef Sector – Department wide application, AARI, December 2002

Returns to Research and Product Development under Imperfect competition: Canadian chicken Industry – Poultry Industry Council, March 2003.

Responses to price and media information in the Canadian non-alcoholic beverage market using panel data- NICPRE, USA, April 2003

EFF grant, U of A – What has been causing the decline in beef consumption in Canada? - \$5000 received

### **Publications:**

Goddard, E, Boxall, P., Lerohl, M.(2002) “Cooperatives and the commodity political agenda: A political economy approach” Canadian Journal of Agricultural Economics, December, Vol 50 pg 511-526.

Goddard, E. (2002) “Factors Underlying the Evolution of Farm-Related Co-operatives in Alberta” Canadian Journal of Agricultural Economics, December, Vol 50 pg 473-495.